Evan Justus

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Versatile Graphic Designer with 7+ years of experience designing print and digital media. Currently manage the marketing for my organization and assist approximately 100 dealerships across the U.S. with multimedia needs.

EXPERIENCE

Graphic Designer & Marketing Specialist May 2021 - Present
PFG America (Deutz-Fahr America) Dacula, GA

- Design digital graphics and printed media to advertise the brand
- Manage social media pages, website, and email marketing on behalf of the company
- Work with local and outside vendors to print merchandise, signage, and other products
- Provide branded advertising and other marketing needs to tractor dealers, suppliers, and customers around the country, serving as the main contact for marketing in my organization
- Plan and orchestrate show booths for the company, including working with tradeshows, hotels, and vendors
- Assemble annual conference for approximately 125-150 people for past 5 years in different locations around the country by collaborating with all of the staff, dealers, and sponsors to ensure a well-executed meeting

Graphic Designer August 2020 - May 2021
American Book Company Woodstock, GA

- Visualized and formatted designs for educational test books to send to schools around the country
- Collaborated with writers and editors to achieve the desired results before sending to print
- Created multiple graphics and pictures to display information in a fun, educating way

Graphic/Web Designer March 2019 - March 2020
Erin Andrew's Media Milledgeville, GA

- Designed and implemented WordPress websites from start to finish for multiple businesses
- Produced digital and print graphics from social media ads to brochures
- Managed social media accounts for multiple businesses in the area
- Visited clients regularly to build professional relationships and captured photos and videos to market their businesses

EDUCATION

Georgia College & State University Milledgeville, GA
Bachelor of Arts in Studio Art May 2019

SKILLS & CERTIFICATIONS

Skills: Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere, etc.), Microsoft Office (Word, PowerPoint, SharePoint, Teams, etc.), Photo & Video Editing, Social Media Management, WordPress